

Sponsorship Opportunities



2012

Early Childhood Education

Conference

1-2 June 2012, Caulfield Racecourse,
Melbourne, Victoria

*Together we grow –
delivering quality*

A conference for early childhood teachers, early years professionals and staff,
volunteer committees, employers and parents.

Invitation to attend



Together, in 2012, we will convene a quality, engaging and inspirational statewide conference for the early childhood education sector.

Kindergarten Parents Victoria
(www.kpv.org.au)



Formed in 1990, Kindergarten Parents Victoria (KPV) provides a comprehensive range of management support to early childhood services. Membership consists of Victorian cluster managers, independent kindergarten committees, community managed long day care centres, local governments and various other organisations associated with early childhood education.

KPV represents the interests of parents and children to the government, community and other related groups. We provide extensive support to the early childhood sector in the areas of industrial relations and human resources, centre management for both stand-alone centres and group employers, fundraising and marketing.

KPV has a membership of over 1200 services across Victoria which:

- Employ qualified early childhood staff that plan programs for young children.
- Provide developmentally appropriate programs based on the recognition and understanding of the needs, interests and abilities of young children.
- Provide safe environments, both indoors and outdoors, which provide opportunities for children to develop new skills and practise and enhance those they have already learned.

Kindergarten Parents Victoria (KPV) is proud to present this exciting event for the early childhood education sector. In conjunction with Gowrie Victoria and the Department of Education and Early Childhood Development we are delighted to coordinate such a quality speaking program and would like to thank future sponsors and exhibitors for their contribution in making this conference once again a success.

Emma King
CEO, Kindergarten Parents Victoria

It is with great pleasure that KPV and Gowrie Victoria invite you to take part in Victoria's major early childhood education conference for 2012.

The Early Childhood Education Conference has been held for the past six years and has been an overwhelming success as participants from Victoria and interstate gather to listen to inspiring speakers and network with other people in the early childhood sector.

We anticipate that the 2012 conference will be even more successful as the overwhelming majority of participants in 2011 expressed their high level of satisfaction with the conference, and their intention not only to return in 2012, but to recommend the Early Childhood Education Conference to their colleagues.

Demand for sponsorship opportunities for the Early Childhood Education Conference is always high, so we encourage to respond to this invitation as soon as possible. We look forward to your participation in this exciting event, one which provides you with a unique opportunity to reach a niche market of early childhood professionals and staff working with young children and their families.

Gowrie Victoria
(www.gowrievictoria.org.au)



Gowrie Victoria's purpose is 'to build the future through the enhancement of children's lifelong potential'. We are committed to the education and care of the child, recognition of the importance of the individual child's community and the importance of partnerships.

Our services reflect the breadth of community involvement in early childhood and our commitment to enrich children's potential through the:

- delivery of long day care and kindergarten places at two sites, Docklands and Carlton North
- provision of resources, information and advice in our resource centres or on-line
- demonstration facilities for educators, parents, centre designers, students, sector leaders and policy makers
- provision of professional learning and training programs for people working or aiming to work in the sector. This includes a range of mentoring and coaching programs around the State
- provision of specialised resources to educators and decision makers
- provision of advice and information spanning a breadth of issues relevant to the early childhood sector from pedagogical leadership to policy development and centre management.

Gowrie Victoria offer to the early childhood sector a model of practice, based on research and contemporary early childhood understanding that informs the calibre of interactions in early childhood education and care.

Sue Hart
CEO, Gowrie Victoria (Melbourne)

Conference Organising Committee

The 2012 Early Childhood Education Conference developed and actively supported by a number of key organisations in the Victorian early childhood sector. These include:



**FAMILY DAY CARE
VICTORIA INC.**



About the Conference



The Early Childhood Education Conference is the premium event targeted at early childhood practitioners across the state in 2012 and will be held at Caulfield Racecourse on Friday 1st and Saturday 2nd June 2012.

The conference will follow a number of streams individually targeted to practitioners, parents and employers with special emphasis on *delivering quality*.

An impressive line up of overseas, interstate and local speakers are planned including Margaret Sims, Sharon Goldfeld and Bridie Raban.

The Venue: Caulfield Racecourse

The 2012 Conference will be held at Caulfield Racecourse – ***a premier venue with a difference***. Function rooms are highlighted by panoramic views overlooking the lake, racecourse and city skyline. The trade fair will be conveniently located on the ground floor.

Located on the fringe of the central business district, Caulfield Racecourse has extensive onsite complimentary parking and is well serviced by both trams and trains, ensuring that guests will always arrive with ease. There is disabled car parking outside the maple gates and wheelchair access to all rooms.



Sponsorship Benefits and Opportunities

The 2012 Early Childhood Education Conference will give you the opportunity to meet face-to-face with decision makers from early childhood education centres across Victoria. The program has been designed to cater for a wide range of early years professionals including early childhood teachers, early years professionals, volunteer committees, employers (both cluster managers and stand alone) and parents. Take advantage of a limited number of sponsorship and exhibitor opportunities. By sponsoring the 2012 Early Childhood Conference you will be able to:

- ✓ Be part of the major statewide conference targeted for the broader early childhood education sector in 2012.
- ✓ Showcase your services personally to a broad range of decision makers, practitioners and parents.
- ✓ Take up a prominent position in the trade fair. All catering (coffee/tea on arrival, morning and afternoon tea, lunch and the cocktail party) will be offered within the trade fair area ensuring maximum interaction with delegates.
- ✓ Network with participants, speakers and co-sponsors.

Gold Sponsorship

\$12500 + GST = **\$13750**

- ✓ Acknowledgement as the Gold Sponsor with the opportunity to speak at the opening of the 2012 Early Childhood Education Conference.
- ✓ Two complimentary registrations to the 2012 Early Childhood Education Conference.
- ✓ A complimentary full page advertisement in the Conference Program.
- ✓ Acknowledgement as the Gold Sponsor on all 2012 Early Childhood Education Conference brochures and pamphlets.
- ✓ Acknowledgement as the Gold Sponsor in KPV and Gowrie Victoria publications and on the togetherwegrow.com.au website.
- ✓ Use of the Conference logo on your website and hyperlink from the Together We Grow website.
- ✓ A complimentary exhibition stand at the 2012 Early Childhood Education Conference
- ✓ Two complimentary inserts in all 2012 Early Childhood Education Conference delegate satchels.
- ✓ A list of all delegates after the Conference.

Silver Sponsorship

\$8000 + GST = **\$8800**

- ✓ Acknowledgement as the Silver Sponsor with the opportunity to speak at the closing of the 2009 Early Childhood Education Conference.
- ✓ A complimentary 1/2 page advertisement in the 2012 Early Childhood Education Conference Program.
- ✓ Acknowledgement as the Silver Sponsor on all 2012 Early Childhood Education Conference brochures and pamphlets.
- ✓ Acknowledgement as the Silver Sponsor in KPV and Gowrie Victoria publications and on the togetherwegrow.com.au website.
- ✓ Use of the Conference logo on your website and hyperlink from the Together We Grow website.
- ✓ A complimentary exhibition stand at the 2012 Early Childhood Education Conference.
- ✓ Two complimentary inserts in all 2012 Early Childhood Education Conference delegate satchels.
- ✓ Two complimentary registrations to the 2012 Early Childhood Education Conference.
- ✓ A list of all delegates after the Conference.

Bronze Sponsorship

\$5000 + GST = **\$5500**

- ✓ A complimentary 1/4 page advertisement in the 2012 Early Childhood Education Conference brochure.
- ✓ Acknowledgement as a major sponsor in all 2012 Early Childhood Education Conference brochures and pamphlets.
- ✓ Acknowledgement as a major sponsor on the togetherwegrow.com.au website.
- ✓ Use of the Conference logo on your website and hyperlink from the togetherwegrow.com.au website.
- ✓ A complimentary exhibition stand at the 2012 Early Childhood Education Conference.
- ✓ Two complimentary inserts in all 2012 Early Childhood Education Conference delegates satchels.
- ✓ Two complimentary registrations to the 2012 Early Childhood Education Conference.
- ✓ A list of all delegates after the Conference.

Cocktail Party Sponsorship

\$4000 + GST = **\$4400**

- ✓ Opportunity to make a speech during the Cocktail Party.
- ✓ Acknowledgement in the 2012 Early Childhood Education Conference Program.
- ✓ A complimentary insert in the 2012 Early Childhood Education Conference Satchel given to all delegates.
- ✓ A complimentary registration to the 2012 Early Childhood Education Conference.
- ✓ A list of all delegates after the Conference.

Sponsorship Opportunities

2 x Lunch Sponsorship

\$3500 + GST = **\$3850**

- ✓ Opportunity to make a brief welcome speech during the lunch break.
- ✓ Acknowledgement in the 2012 Early Childhood Education Conference Program.
- ✓ A complimentary insert in the 2012 Early Childhood Education Conference satchel given to all delegates.

2 x Morning Tea Sponsorship

\$2000 + GST = **\$2200**

- ✓ Opportunity to make a brief welcome speech during the morning session.
- ✓ Acknowledgement in the 2012 Early Childhood Education Conference Program.
- ✓ A complimentary insert in the 2012 Early Childhood Education Conference satchel given to all delegates.

2 x Afternoon Tea Sponsorship

\$1800 + GST = **\$1980**

- ✓ Acknowledgement in the 2012 Early Childhood Education Conference Program.
- ✓ A complimentary insert in the 2012 Early Childhood Education Conference satchel given to all delegates.

Conference Satchel Sponsorship

\$4000 + GST = **\$4400**

- ✓ Exclusive sponsorship of the Conference satchel to be given to all delegates.
- ✓ Company Logo prominently displayed on Conference satchel.
- ✓ Acknowledgement in the 2012 Early Childhood Education Conference Program.
- ✓ A complimentary insert in the 2012 Early Childhood Education Conference satchel given to all delegates.

Conference Name Badge Sponsorship

\$2000 + GST = **\$2200**

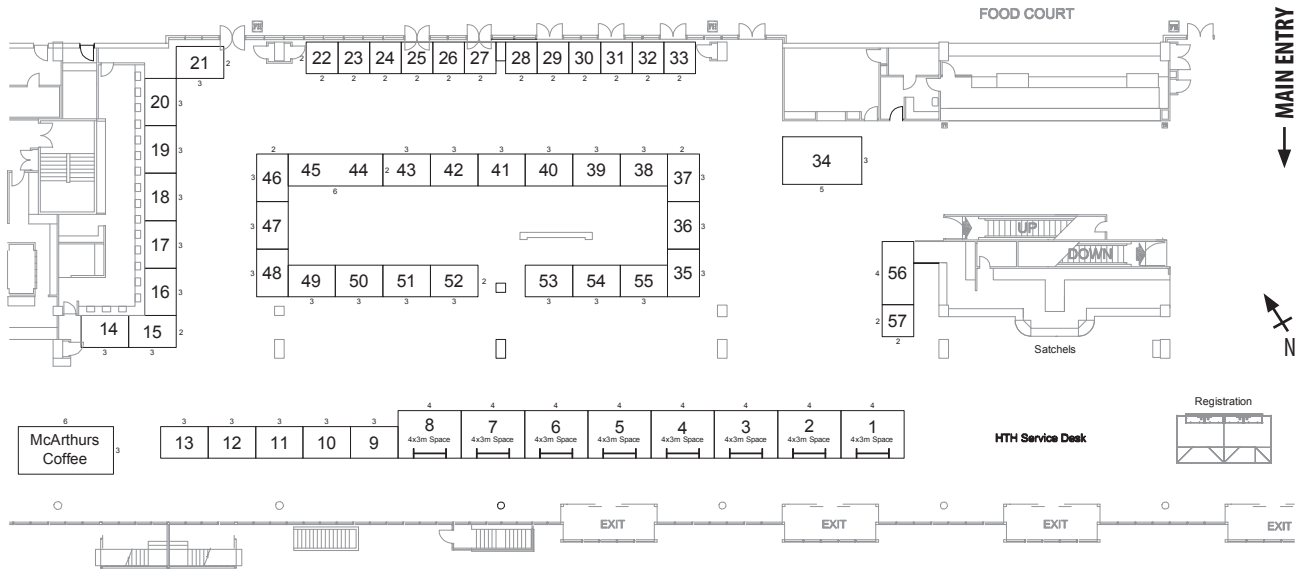
- ✓ Company Logo featured on name badges worn by all delegates
- ✓ Acknowledgement in the 2012 Early Childhood Education Conference Program.
- ✓ A complimentary insert in the 2012 Early Childhood Education Conference satchel given to all delegates.

Conference Satchel Insert

\$500 + GST = **\$550**

- ✓ An insert (max. 2 x A4 double sided flyer) in the 2012 Early Childhood Education Conference satchel given to all delegates (to be supplied).

Trade Fair Opportunities and Floor Plan



1. Booths 1 to 8 (Floor space)

\$1150 + GST = **\$1265**

- ✓ 4 x 3 metre floor space (for use to display free standing equipment only – no tables to be used).
- ✓ 1.2 x 2.4 metre display panel and sign with company name.

2. Booths 9 to 21 and 35 to 55 (Exhibition booths)

\$1150 + GST = **\$1265**

- ✓ 3 x 2 metre exhibition booth, fascia board with company name, spotlight, power point, one trestle table and two chairs.

3. Booths 22 to 33 (Not-for-profit booths)

\$700 + GST = **\$770**

- ✓ 2 x 2 metre exhibition booth, fascia board with company name, spotlight, power point, one trestle table and two chairs.

Trade Fair Exhibitor Benefits

- ✓ A complimentary 1/8 page advertisement in the Conference brochure.
- ✓ Acknowledgement as an exhibitor on the togetherwegrow.com.au website.
- ✓ Use of the Conference logo on your website.
- ✓ A complimentary insert in the 2012 Early Childhood Education Conference Satchel given to all delegates (2 x A4 pages only).
- ✓ Catering for two staff members. Catering for additional staff is available at \$77 (\$70 + GST) per person.
- ✓ A list of all delegates after the Conference.



The 2012 Early Childhood Education Conference is presented by KPV in partnership with Gowrie Victoria.

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Conference Organising Committee



FAMILY DAY CARE VICTORIA INC.

