



Presented by KPV in partnership with Gowrie Victoria

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Conference Organising Committee



SPONSORSHIP OPPORTUNITIES



2010 Early Childhood Education Conference

4 - 5 June 2010, Caulfield Racecourse,
Melbourne, Victoria

*Together we grow –
building partnerships*

A conference for all early childhood teachers, early years professionals and staff, volunteer committees, employers and parents.

Invitation to attend

It is with much pleasure that KPV and Gowrie Victoria invites you to take part in Victoria's major early childhood education conference for 2010.

The Early Childhood Education Conference has been held for the past four years and has been an overwhelming success as participants from Victoria and interstate gathered to listen to inspiring speakers and network with other people in the early childhood sector.

Together, in 2010, we will convene a quality, engaging and inspirational statewide conference for the early childhood education sector.

We anticipate that the 2010 conference will be even more successful as the overwhelming majority of participants in 2010 expressed their satisfaction with the conference, and their intention not only to return in 2010, but to recommend the 2010 Early Childhood Education Conference to their colleagues.

As in previous years, the 2009 Early Childhood Education Conference was an overwhelming success with participants from Victoria and interstate joining together to listen to inspiring speakers and network with other people in the early childhood sector. We anticipate that the 2010 conference will be just as successful.

Demand for sponsorship opportunities for the Early Childhood Education Conference is always high, so we urge you to respond to this invitation as soon as possible. We look forward to your participation in this exciting event, one which provides you with a unique opportunity to reach a niche market of young children, their families and early childhood professionals and staff.

Kindergarten Parents Victoria
(www.kpv.org.au)



Formed in 1990, Kindergarten Parents Victoria (KPV) provides a comprehensive range of management support to early childhood services. Membership consists of Victorian cluster managers, independent kindergarten committees, community managed long day care centres, local governments and various other organisations associated with early childhood education.

KPV represents the interests of parents and children to the government, community and other related groups. We provide extensive support to the early childhood sector in the areas of industrial relations and human resources, centre management for both stand alone centres and group employers, fundraising and marketing.

KPV has a membership of over 1200 services across Victoria which:

- Employ qualified early childhood staff who plan programs for young children.
- Provide developmentally appropriate programs based on the recognition and understanding of the needs, interests and abilities of young children.
- Provide safe environments, both indoors and outdoors, which provide opportunities for children to develop new skills and practise and enhance those they have already learned.

Kindergarten Parents Victoria (KPV) is proud to present this exciting event for the early childhood education sector. In conjunction with Gowrie Victoria and the Department of Education and Early Childhood Development we are delighted to coordinate such a quality speaking program and would like to thank future sponsors and exhibitors for their contribution in making this conference once again a success.

Emma King
CEO, Kindergarten Parents Victoria

Gowrie Victoria
(www.gowrievictoria.org.au)



Gowrie Victoria is a not-for-profit organisation providing services to support the development of excellence in early childhood education and care and has been involved in the early childhood sector throughout Victoria since 1939.

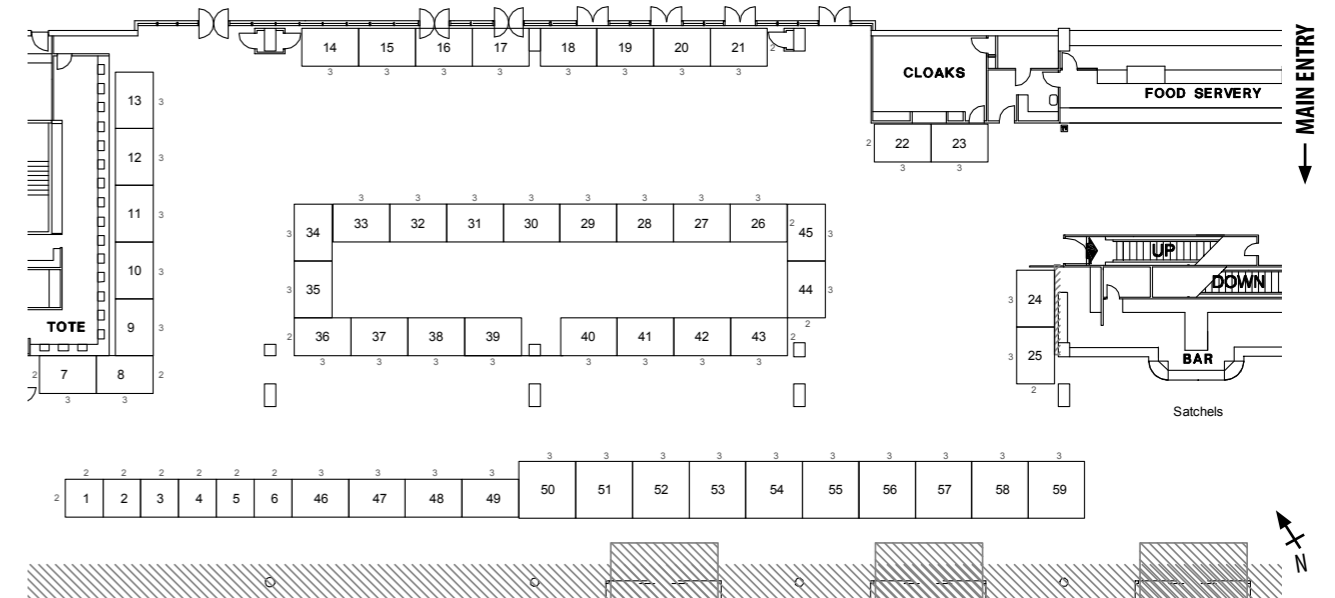
The Children's Program is the cornerstone of our organisation, providing education and care for children on a part and full-time basis. There are two centres, one in Carlton North and one at Docklands. Both centres have observation booths which enable children's services staff, management committees, parents, students, and other professionals to observe and discuss the children's programs. The philosophies and practice of the centres are demonstrated through our "Theory into Practise" sessions, which provide participants with the opportunity to observe how our high-quality children's programs are planned and delivered.

The Professional Learning unit is Victoria's leading provider of professional learning and development to early childhood educators. The unit also delivers nationally recognised training for new entrants to the sector across Victoria and interstate.

Gowrie Resources is a specialist early childhood education bookshop and library, providing practical support and advice to people working and studying in the early childhood field. The services include an online bookshop, library and online borrowing, two bookshop located at Carlton North and Docklands, early childhood advisory service, accreditation (QIAS) support service and the "Start Right Eat Right" program.

Gilda Howard
CEO, Gowrie Victoria (Melbourne)

Trade Fair Opportunities and Floor Plan



1. Booths 50 to 59 (Floor space)	\$1000 + GST = \$1100
<ul style="list-style-type: none"> ✓ 4 x 3 metre floor space (for use to display free standing equipment only - no tables to be used) ✓ 1.2 x 2.4 m display panel and sign with company name 	
2. Booths 7 to 49 (Exhibition booths)	\$1000 + GST = \$1100
<ul style="list-style-type: none"> ✓ 3 x 2 metre exhibition booth, fascia board with company name, spotlight, power point, one trestle table and two chairs. 	
3. Booths 1 to 6 (Not-for-profit booths)	\$600 + GST = \$660
<ul style="list-style-type: none"> ✓ 2 x 2 metre exhibition booth, fascia board with company name, spotlight, power point, one trestle table and two chairs. 	

TRADE FAIR EXHIBITOR BENEFITS	
✓	A complimentary 1/8 page advertisement in the Conference brochure.
✓	Acknowledgement as an exhibitor on the togetherwegrow.com.au website.
✓	Use of the Conference logo on your website.
✓	A complimentary insert in the 2009 Early Childhood Education Conference Satchel given to all delegates. (2 x A4 pages only)
✓	Catering for two staff members. Catering for additional staff is available at \$65 per person.
✓	A list of all delegates after the Conference.

Sponsorship Opportunities

2 X LUNCH SPONSORSHIP		\$3000 + GST = \$3300
✓	Opportunity to make a brief welcome speech during the lunch break.	
✓	Acknowledgement in the 2010 Early Childhood Education Conference Program.	
✓	A complimentary insert in the 2010 Early Childhood Education Conference satchel given to all delegates.	

2 X MORNING TEA SPONSORSHIP		\$2000 + GST = \$2200
✓	Opportunity to make a brief welcome speech during the lunch break.	
✓	Acknowledgement in the 2010 Early Childhood Education Conference Program.	
✓	A complimentary insert in the 2010 Early Childhood Education Conference satchel given to all delegates.	

2 X AFTERNOON TEA SPONSORSHIP		\$2000 + GST = \$2200
✓	Opportunity to make a brief welcome speech during the lunch break.	
✓	Acknowledgement in the 2010 Early Childhood Education Conference Program.	
✓	A complimentary insert in the 2010 Early Childhood Education Conference satchel given to all delegates.	

CONFERENCE SACHEL SPONSORSHIP		\$5000 + GST = \$5500
✓	Exclusive sponsorship of the Conference satchel to be given to all delegates.	
✓	Company Logo prominently displayed on Conference satchel.	
✓	Acknowledgement in the 2010 Early Childhood Education Conference Program.	
✓	A complimentary insert in the 2010 Early Childhood Education Conference satchel given to all delegates.	

CONFERENCE NAME BADGE SPONSORSHIP		\$3000 + GST = \$3300
✓	Company Logo featured on name badges worn by all delegates	
✓	Acknowledgement in the 2010 Early Childhood Education Conference Program.	
✓	A complimentary insert in the 2010 Early Childhood Education Conference satchel given to all delegates.	

CONFERENCE SACHEL INSERT		\$500 + GST = \$550
✓	An insert (max.2 x A4 double sided flyer) in the 2010 Early Childhood Education Conference satchel given to all delegates (to be supplied).	

Conference Organising Committee

The 2010 Early Childhood Education Conference developed and actively supported by a number of key organisations in the Victorian early childhood sector. These include:



About the conference



The Early Childhood Education Conference is the only event targeted at practitioners and parents across the state in 2010 and will be held at Caulfield Racecourse on Friday 4th and Saturday 5th June 2010.

The conference will follow a number of streams individually targeted to practitioners, parents and employers with special emphasis on *building partnerships*.

An impressive line up of overseas, interstate and local speakers are planned including Dr John Bennett (OECD Paris).



The Venue: Caulfield Racecourse

The 2010 Conference will be held at Caulfield Racecourse – **a premier venue with a difference**. Function rooms are highlighted by panoramic views overlooking the lake, racecourse and city skyline. The trade fair will be conveniently located on the ground floor.

Located on the fringe of the central business district, Caulfield Racecourse has extensive onsite complimentary parking and is well serviced by both trams and trains, ensuring that guests will always arrive with ease. There is disabled car parking outside the maple gates and wheelchair access to all rooms.

Sponsorship Benefits and Opportunities

The 2010 Early Childhood Education Conference will give you the opportunity to meet face-to-face with decision makers from early childhood education centres across Victoria. The program has been designed to cater for a wide range of early years professionals including early childhood teachers, early years professionals, volunteer committees, employers (both cluster managers and stand alone) and parents. Take advantage of a limited number of sponsorship and exhibitor opportunities. By sponsoring the 2010 Early Childhood Conference you will be able to:

- ✓ Be part of the major statewide conference targeted for the broader early childhood education sector in 2010.
- ✓ Showcase your services personally to a broad range of decision makers, practitioners and parents.
- ✓ Take up a prominent position in the trade fair. All catering (coffee/tea on arrival, morning and afternoon tea, lunch and the cocktail party) will be offered within the trade fair area ensuring maximum interaction with delegates.
- ✓ Network with participants, speakers and co-sponsors.

GOLD SPONSORSHIP		\$12,500 + GST = \$13750
✓	Acknowledgement as the Gold Sponsor with the opportunity to speak at the opening of the 2010 Early Childhood Education Conference.	
✓	Two complimentary registrations to the 2010 Early Childhood Education Conference.	
✓	A complimentary full page advertisement in the Conference Program.	
✓	Acknowledgement as the Gold Sponsor on all 2010 Early Childhood Education Conference brochures and pamphlets.	
✓	Acknowledgement as the Gold Sponsor in KPV and Gowrie Victoria publications and on the togetherwegrow.com.au website.	
✓	Use of the Conference logo on your website and hyperlink from the Together We Grow website.	
✓	Representation at the Conference closing ceremony.	
✓	A complimentary exhibition stand at the 2010 Early Childhood Education Conference	
✓	Two complimentary inserts in all 2010 Early Childhood Education Conference delegate satchels.	
✓	A list of all delegates after the Conference.	

SILVER SPONSORSHIP		\$8000 + GST = \$8800
✓	Acknowledgement as the Silver Sponsor with the opportunity to speak at the closing of the 2009 Early Childhood Education Conference.	
✓	A complimentary 1/2 page advertisement in the 2010 Early Childhood Education Conference Program.	
✓	Acknowledgement as the Silver Sponsor on all 2010 Early Childhood Education Conference brochures and pamphlets.	
✓	Acknowledgement as the Silver Sponsor in KPV and Gowrie Victoria publications and on the togetherwegrow.com.au website.	
✓	Use of the Conference logo on your website and hyperlink from the Together We Grow website.	
✓	A complimentary exhibition stand at the 2010 Early Childhood Education Conference.	
✓	Two complimentary inserts in all 2010 Early Childhood Education Conference delegate satchels.	
✓	Two complimentary registrations to the 2010 Early Childhood Education Conference.	
✓	A list of all delegates after the Conference.	

BRONZE SPONSORSHIP		\$4000 + GST = \$4400
✓	A complimentary 1/4 page advertisement in the 2010 Early Childhood Education Conference brochure.	
✓	Acknowledgement as a major sponsor in all 2010 Early Childhood Education Conference brochures and pamphlets.	
✓	Acknowledgement as a major sponsor on the togetherwegrow.com.au website.	
✓	Use of the Conference logo on your website and hyperlink from the togetherwegrow.com.au website.	
✓	A complimentary exhibition stand at the 2010 Early Childhood Education Conference.	
✓	Two complimentary inserts in all 2010 Early Childhood Education Conference delegates satchels.	
✓	Two complimentary registrations to the 2010 Early Childhood Education Conference.	
✓	A list of all delegates after the Conference.	

COCKTAIL PARTY SPONSORSHIP		\$5000 + GST = \$5500
✓	Opportunity to make a speech during the Cocktail Party.	
✓	Acknowledgement in the 2010 Early Childhood Education Conference Program.	
✓	A complimentary insert in the 2010 Early Childhood Education Conference Satchel given to all delegates.	
✓	A complimentary registration to the 2010 Early Childhood Education Conference.	
✓	A list of all delegates after the Conference.	